

Ahmed Alshair

UX/UI Designer

Professional UX/UI Designer with 10+ years of experience. Designed entire digital solutions and e-detailing web applications for major Life Science Industry brands like: Pfizer, Abbvie and Abbott. Veeva products certified for 3 years. Detail-oriented and performance-driven. Experienced in front end development, remote working and online collaboration.

EXPERIENCE

SENIOR UX/UI DESIGNER

The Tipping Point Healthcare Communications, *Remote*

June 2014 - Present

- ▶ Successfully designed more than 40 interactive digital e-detailing CLM presentations and adaptive web applications.
- ▶ Conducted user research, designed responsive wireframes and interactive prototypes to achieve reliable user experiences.
- ▶ Developed maintainable cross-platform solutions and improved them based on usability testing, analytics and user feedback.
- ▶ Utilizing web animations and intuitive interactions to deliver medical data, infographics and illustrations creatively.
- ▶ Veeva certified for CLM, Approved Emails and Engage for 3 years.
- ▶ Developed and deployed entire digital projects for CLM platforms like: Veeva, Cegedim MI Touch, Skura and Agnitio.
- ▶ Collaborated with stakeholders, web designers and medical copywriters to achieve the best UX design decisions.

FREELANCE WEB & GRAPHIC DESIGNER

Self Employed / Freelancer

January 2006 - June 2014

- ▶ Designed websites user interfaces, landing pages, animated marketing ads, VB forums styles and CMS themes.
- ▶ Created design concepts, branding identities, logos, print layouts, advertising banners, brochures and posters for businesses.
- ▶ Introduced my knowledge and skills to junior designers via workshops, courses and online tips.

EDUCATION

Visual Arts Technology with Honors - Bachelor's Degree

Universiti Malaysia Sabah, Malaysia

Medicine and Surgery - Bachelor's Degree (MBBCH)

Ain Shams University, Egypt

Malaysia

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SKILLS

User Research

User Journeys & Flows

Wireframing & Prototyping

Design Sprints

Interaction Design

UI Design (Web/Mobile)

Usability Testing

Heuristic Analysis

Visual Design & Illustration

Front End Development

Motion Design & Animation

TOOLS

Adobe XD, InVision Studio, Figma, Balsamiq Mockups

Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, After Effects, InDesign)

HTML, CSS, JavaScript, jQuery, Twig

Veeva, Cegedim MI, Agnitio, Sakura

Windows, Mac OS

LANGUAGES

English (*Professional*)

Malay (*Limited*)

Arabic (*Native*)